



General Sponsorship Program



Wheeler Mission Overview

100% of the proceeds from general sponsorships go to Wheeler Mission, Indiana's oldest and largest homeless service provider. Wheeler Mission fulfills basic needs for men, women, and children who are experiencing homelessness. Wheeler Mission also provides both short and long-term residential recovery programs, including life-saving addiction recovery programs.

2024 Statistics:

- 11,973 total guests served
 - 3,285 first time guests
- 411,115 meals served
 - 1,126/day average
 - All-time high
- 268,733 nights of shelter provided
 - Average 736/night

Since its founding in 1893, Wheeler Mission has been a staple in the community, always existing because of the community's support. However, with the escalating needs in the community, **Wheeler Mission needs help to continue this important work.**



General Sponsorship Program Benefits

Partnering with Wheeler Mission allows your company to align with the cause of helping those in need right here in Central Indiana. As a corporate sponsor of Wheeler Mission, your company will enjoy several benefits.

Employee Engagement Opportunities

Enjoy expanded opportunities for your company and employees to work side by side, helping those who are struggling with issues such as homelessness, addiction, hunger, and poverty.

Brand Awareness

Align your brand with Indiana's oldest, largest, and most well-known homeless service provider. Corporate sponsors receive a high volume of exposure through Wheeler Mission's channels that reach out to donors, volunteers, and the community at large. Social media recognition, digital newsletters, and website recognition are a few ways Wheeler Mission tells the story of how our sponsors support our cause

Making A Difference Locally

100% of your sponsorship goes to Wheeler Mission and will make an immediate impact. Wheeler Mission provides safe shelter, nutritious food, and important care to men, women, and children who are experiencing homelessness.



Example of employee engagement opportunities: Lucas Oil, one of our incredible sponsors, brought lunch to the Center for Women and Children for all of the staff, donated kids' socks for the Santa Shop, and served lunch to our guests.



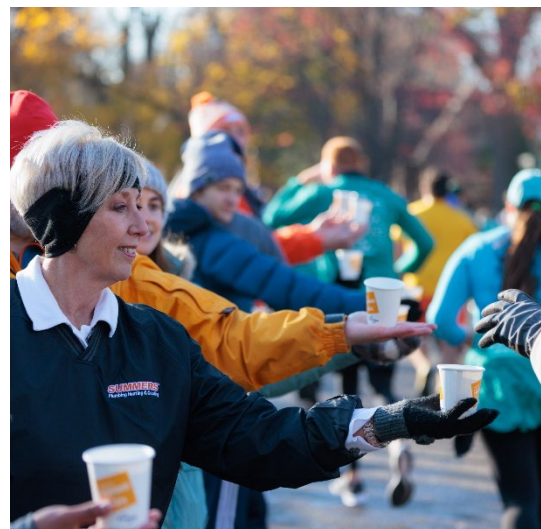
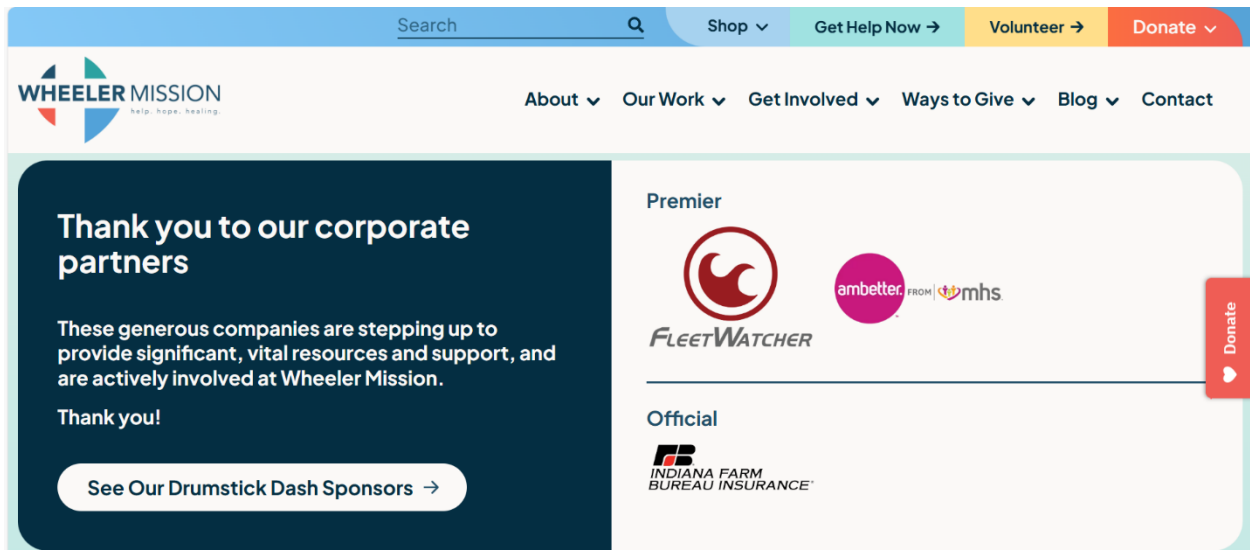
General Sponsorship Program Benefits

General Benefits

- **Logo representation** on Wheeler Mission's website, showcasing your company as an Official Sponsor of Wheeler Mission
- **Designation and rights** as an Official Sponsor of Wheeler Mission
- **Tickets and VIP accommodations** at Wheeler Mission events
- **Volunteer** opportunities customized to your group's needs, allowing your employees to make an impact together

Premium Benefits

- **Company inclusion on Wheeler Mission newsletters**, communicated to Wheeler Mission's 30,000+ donor database on a printed newsletter and digital eblast
- **Custom promotions and activations** will be agreed upon with the goal of designing sponsorship benefits that best meet your objectives



Other Ways Your Company Can Help

Giving

- **Donate** to Wheeler Mission! All donations are used locally and support Wheeler Mission's many different programs.
- **Matching gift programs** are another great way to get involved! Support your employees' desire to enhance their donations' impact by offering and promoting a company matching program.
- Certain budget relieving **in-kind gifts**, such as food, clothing, or hygiene items, may qualify your company for Official Sponsorship benefits.

Community Engagement

- **Organize a fundraiser** for employees to be engaged and go above and beyond when it comes to raising money for our neighbors experiencing homelessness.
- **Host a donation drive** with your employees or clients. Summers Plumbing, Heating & Cooling does a canned food drive for Wheeler Mission each year where they offer discounts to customers who participate. Priority Graphics does a coat drive every winter for us. These are just a couple of examples of company donation drives that make a difference (see pictures below).
- **Volunteer** at Wheeler Mission. We have a wide variety of volunteer opportunities for groups of all sizes. Visit <https://www.wheelervolunteer.org/> for more details, or contact us at any time to set up a more customized group volunteer experience that may not be listed on the website.
- Consider joining us at our fundraising **events** as a sponsor or vendor! Wheeler Mission hosts these four events each year: 100 Holes for the Homeless (a golf fundraiser), a Pickleball Tournament, Strength In Our Streets (a CrossFit competition), and Drumstick Dash. If you are interested in learning more, please let us know and we can send you more details about the event(s) you are interested in.

Get started today! Contact us at Sponsorship@WheelerMission.org.

